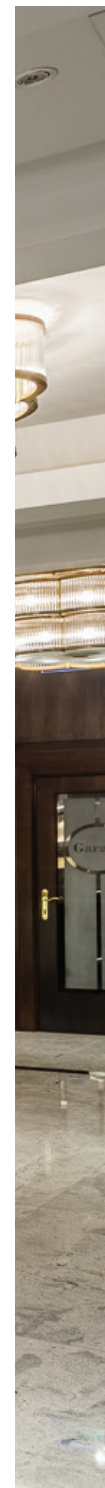




THE SBID 20:20 MEET THE BUYER EVENT 2017

A unique opportunity for manufacturers and product suppliers to meet world-class interior designers, architects and specifiers of high-end and premium budget projects!





EXTEND YOUR DATABASE OF QUALITY BUYERS.

This annual one-day business networking event provides an energetic, lucrative business environment carefully tailored to create, encourage and facilitate relationships between suppliers and buyers. Buyers represent a variety of sectors including: Hospitality; Public Space; Healthcare; Retail; Restaurants; Bars; Office and Residential.

MEET INFLUENTIAL BUYERS FROM AROUND THE WORLD AND INCREASE YOUR SUPPLY CHAIN NETWORK.

Buyers and decision-makers from local, national and international design practices work and travel across the globe in hopes of receiving the SBID's International Design Award. The SBID 20:20 Meet the Buyer event offers a unique opportunity to have face-to-face contact with premier decision-makers enabling you to broaden your network in a relaxed, professional environment.

Present your product-range to a focussed trade-only audience of ratified buyers at this one-day event and create a target-specific presentation in luxurious surroundings at the world's leading hotel, The Dorchester, Park Lane.

The 20:20 Meet the Buyer event is for trade only industry suppliers* it is a door opener to potential new buyers and provides an opportunity to host a meeting with highly sought- after big budget companies.

BUILD VALUABLE QUALITY AND TIME -SAVING LEADS!

This intimate product introduction presents industry suppliers with the opportunity to:

- Showcase products** - Each supplier will have a meeting table and company branding with a dedicated hostess to facilitate additional ad-hoc meetings allowing you to demonstrate the quality of your products.
- Network** - with a host of key buyers throughout the day.
- Save time and money** - build new supply chains in a single day with face to face meetings providing opportunities to follow up with interested new leads.
- Request six pre-qualified meetings with targeted buyers one week ahead of the day.
- Hold ad-hoc meetings** throughout the day with attendees who have shown interest in your product.
- Save wasted time** on cold-calling.
- Receive** a profile of your chosen buyer prior to the meeting along with their contact details allowing you to come prepared with your targeted product offering.
- Learn** about future projects in the pipeline before they go to tender and secure your position as a potential supplier.
- Learn** how to enhance business conduct in a global digital marketplace.

As well as key networking opportunities, the event will host a series of business seminars and talks from industry experts complementing the highly-esteemed SBID Awards and CPD programme.



BOOKINGS OPEN FROM JANUARY 2017. THIS EVENT HAS LIMITED AVAILABILITY AND IS EXPECTED TO SELL OUT FAST

To get involved simply register your interest with the team at admin@sbid.org

Date: Wednesday 25th October 2017

Time: 9am – 5pm

Venue: The Dorchester hotel, Park Lane, London
Lunch and refreshments are served throughout the day

*An industry supplier is a manufacturer/product supplier to the interior design industry in all relevant sectors such as lighting, stone, bathroom and furniture. To meet the Buyer you can be established anywhere in the world, you can manufacture anywhere in the world and you can live anywhere in the world. All business is conducted under British Law. Only suppliers who meet the SBID code of conduct and standards of CSR are applicable.



“The SBID 20-20 Networking event at the Dorchester Hotel was a great opportunity to meet new contacts. They succeeded in bringing together top design companies from all over the world, opening up new possibilities for everyone. The chance to sit with such a high calibre of decision makers enabled us to forge the right relationships with the right people. It was the perfect way to enhance the Dröm UK brand and we look forward to next year!”

KICKI CARLSSON, CEO DRÖM UK LTD



“At Kings of Chelsea we found the 2020 meet the Buyer to be a terrifically useful event that offered an informal and friendly approach to open up or consolidate opportunities with some of the best and most creative companies in the business. SBID chose and ran a great venue at which to attend such an event which reflected the high quality of the attendees from both sides of the industry”

THEO MANCE, MANAGING DIRECTOR KINGS OF CHELSEA
EXCLUSIVE RETAILERS
FOR ROBERTO CAVALLI
HOME INTERIORS



“The SBID 20-20 - an enjoyable and well managed event, bringing products and designers together under the most elegant roof, The Dorchester!”

GUY STANTON,
MANAGING DIRECTOR
NORA FLOORING

